



Girl Scout Alums Take Action!

Girl Scout alums
Non-alums

Summary

New research by the Girl Scout Research Institute confirms that Girl Scout alums are more likely than non-alums to be civically engaged and make a difference in their communities by being leaders.

The Girl Scout Research Institute conducts original research on the outcomes and impact of Girl Scouting and on girls' healthy development, well-being, and leadership. Learn more at www.girlscouts.org/research.

The Girl Scout Research Institute
Girl Scouts of the USA
420 Fifth Avenue
New York, NY 10018
gsresearch@girlscouts.org

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I've taken civic action.

58%



of Girl Scout alums took civic action in the past 12 months compared to

43%

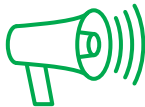


of non-alums.

In the past 12 months, Girl Scout alums were more likely than non-alums to have:

- ★ Signed a petition
- ★ Advocated for a cause on social media
- ★ Worked with others to address an issue facing their community
- ★ Written to, called, or visited an elected official to express their views
- ★ Served on a committee or in a leadership position for a local club or chapter of a national or international organization
- ★ Held or run for a public office

I speak up and speak out.



Girl Scout alums are more likely than non-alums to take a stand.

I stand up for my beliefs and values.



I advocate for the needs of others.



I bring people together to get things done.



I vote.

Girl Scout alums are more likely than non-alums to register to vote and to vote regularly.



I am registered to vote.



I vote always or nearly always.

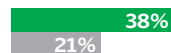


I give back.

I volunteer on a regular basis.



I volunteer for multiple causes.



I donate money.



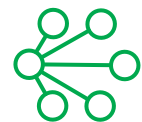
I donate to multiple causes.



Girl Scout alums are more likely to volunteer and give financially than non-alums.

I take the lead.

Girl Scout alums are more likely than other women to take the lead.



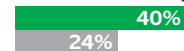
I have one or more leadership roles.



I have a leadership role at work.



I have a leadership role as a volunteer.



Methodology: The results in this brief come from a larger study on Girl Scout alums. The Girl Scout Research Institute partnered with Fluent Research to conduct a national survey with 1,800 women 18 and older from across the United States. This study compared 800 women who were never Girl Scouts and 1,000 Girl Scout alums, as well as a supplemental sample of 1,147 Gold Award Girl Scouts, who are not represented in this fact sheet.